



NEWS for Immediate Release

Ceca Foundation Announces Major Expansion of Caregiver Recognition Program *~Now Accepting Applications for 2017 Ceca Caregiver Award Program~*

WASHINGTON, DC, February 13, 2017 – Ceca Foundation, established in 2013 to celebrate caregiver excellence and promote quality patient care, announced today that it is launching a major expansion of its Caregiver Award Program to hospitals, nursing homes and rehab centers in the East Coast and Mid-Atlantic regions.

Ceca partners with hospitals, nursing homes, hospice centers and mental health facilities to recognize their exceptional caregivers. The foundation underwrites the cost of the program and the cash awards, and provides the necessary software tools and operating support – managing implementation, operating the platform, coordinating the award selection process and driving staff engagement. This ensures program continuity and frees up resources for healthcare partners to focus on their patients.

“While our charitable mission is focused on recognizing caregivers, we understand that our goals must be closely aligned with our partners’ overall success,” explained Matthew P. Lawlor, CEO of Ceca Foundation. “Our metrics show that caregiver recognition leads to appreciable caregiver engagement, reducing staff turnover and thus -- lowering **costs**, improving the **quality of care** and increasing **patient satisfaction**.”

This expansion of the program will give hospitals in major East Coast cities as well as nursing homes and rehab centers in the Mid-Atlantic region an impactful way to recognize those often unsung heroes and support the partners’ quality metrics.

“The program fosters broad participation, with typically 30 percent of a Ceca partner’s staff recognized each year,” stated Nate Hamme, Managing Director of Ceca Foundation. “Our proprietary technology and peer-to-peer recognition tools enable all staff to participate in the program, and all nominees (and their nominators) get publicly recognized.”

Ceca’s unique program currently operates in 11 hospitals, nursing, hospice and mental health centers in the Washington DC area. The Caregiver Award Program recognized and rewarded more than 1,500 exceptional caregivers in 2016.

To learn more about the award program and to apply to join as a Ceca Healthcare Partner, visit www.cec.foundation.org.

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About Ceca Foundation

Ceca Foundation is a 501(c)3 private operating foundation, based in Washington DC, which partners with healthcare institutions to recognize their exceptional caregivers. For more information, visit www.cec.foundation.org. Follow us on [Twitter](#) and on [Facebook](#).

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