

NEWS for Immediate Release

Carroll Manor Nursing and Rehab to Partner with Ceca Foundation

Recognition and Rewards for Those Who Care for the Underserved

WASHINGTON, DC, March 14, 2017 – Ceca Foundation, established in 2013 to celebrate caregiver excellence and promote quality patient care, announced today that Carroll Manor will join an expanding group of healthcare facilities participating in the ***Ceca Caregiver Award Program***.

“We’re pleased and honored to expand our network to eleven participating hospitals, nursing, hospice and mental health facilities,” stated Matthew P. Lawlor, CEO of Ceca Foundation. “Carroll Manor provides high quality, five star nursing care to an underserved population needing specialized rehab, dementia and aging support services.”

La’Keshia McAllister, Administrator of Carroll Manor, elaborated, “Our mission of very high quality service to the economically disadvantaged hinges on a culture of high-touch caregiving and focus on our residents. We are very impressed with the results Ceca has produced with our hospital-affiliate, where 30 percent of their staff are being recognized each year for exceptional acts of patient care. We want to give that level of recognition to our own exceptional staff.”

Carroll Manor staff members can use smartphones, tablets and computers to access Ceca’s peer-to-peer recognition platform and nominate co-workers for the quarterly Ceca Award, which includes a cash prize. Photos of every nominee are posted on web-enabled TVs placed in their facility, as are photos of Ceca Award ceremonies, broadening the public recognition beyond the award itself.

Ceca offers a turnkey caregiver recognition solution; providing the proprietary software and end-to-end operating support, and underwriting most of the financial cost for its partners. This allows healthcare institutions to improve patient care, reduce employee turnover and direct valuable resources back to their medical and caregiving mission.

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About Ceca Foundation

Ceca Foundation is a 501(c)3 private operating foundation, based in Washington DC, which partners with healthcare institutions to recognize their exceptional caregivers. For more information, visit www.cec.foundation.org. Follow us on [Twitter](#) and on [Facebook](#).

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