

## ***For Immediate Release***

### **Ceca Foundation Continues Regional Expansion *Announces Three New Caregiver Award Partners***

**WASHINGTON, DC, August 9, 2017** – Ceca Foundation, established in 2013 to celebrate caregiver excellence and promote quality patient care, announced that WV Caring, Doctors Community Rehabilitation and Patient Care Center (“Doctors Rehabilitation”) and Deanwood Rehabilitation and Wellness Center (“Deanwood”) will be participating in the ***Ceca Caregiver Award Program***.

“These new partners expand our reach into new health communities in West Virginia and deepen our presence in current health communities in Maryland and Washington DC,” said Matthew P. Lawlor, CEO of Ceca Foundation. “We are pleased to expand our caregiver award program to support a broader population of caregivers.”

WV Caring, formerly Hospice Care Corporation, is a 501(c)(3) non-profit that operates in 12 north central West Virginia counties. “We’re proud to be the first organization in West Virginia participating in the Ceca Award Program, and believe that comprehensive care starts with patient-centered staff,” said Malene Davis, CEO of Capital Caring, which recently acquired and manages WV Caring.

“We look to combine advanced rehabilitation and specialty care with compassion and enthusiasm,” said Amilia Alcema, Administrator of Deanwood. “Ceca’s use of innovative technology to promote “high touch” resident care is a perfect match with our philosophy. We especially appreciate the Foundation’s charitable mission and dedication to recognizing our caregivers for their patient care.”

Doctors Rehabilitation is a joint venture between Genesis HealthCare and Doctors Community Hospital. Genesis is one of the nation’s largest post-acute care providers with more than 450 skilled nursing centers and assisted/senior living communities in 30 states nationwide. Doctors Community Hospital, a non-profit serving the Lanham, MD community, became a Ceca Healthcare Partner in 2015. “We received a strong recommendation from Doctors Community Hospital,” stated Kathleen Triggs, Administrator of Doctors Rehabilitation. “Ceca’s outsourced services fit our recognition needs well, and are both pleased and excited to work with an organization that recognizes our hardworking caregivers.”

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#### **About Ceca Foundation**

Ceca Foundation is a 501(c)(3) private operating foundation, based in Washington DC, which partners with healthcare institutions to recognize their exceptional caregivers. For more information, visit [www.cec.foundation.org](http://www.cec.foundation.org). Follow us on [Twitter](#) and on [Facebook](#).

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