

Ceca Foundation Selects Four New Caregiver Award Program Partners

Representing Faith-based, Public-Private Partnership and Private Healthcare Communities

WASHINGTON, DC, March 27, 2018 – Ceca Foundation, established in 2013 to celebrate caregiver excellence, is pleased to announce the selection of four additional Ceca Healthcare Partners:

- **Birmingham Green** is a non-profit partner for 5 Northern VA local governments, situated on a 54-acre campus in the Manassas area of Prince William County. It recently celebrated 90 years of providing long-term, assisted living, memory care, rehab, behavioral wellness and skilled nursing services for over 300 residents, primarily those with limited resources.
- **Goodwin House Alexandria** is a non-profit Life Plan community, and part of the Goodwin House Incorporated family of senior living communities and services in the Northern VA suburbs of Washington, DC. In addition to its continuing care services, it recently pioneered a new on-campus model of nursing care and small house living for its approximately 400 residents.
- **Goodwin House Bailey's Crossroads**, based in Falls Church, VA, is also part of the Goodwin House Incorporated family. It offers residential living and the full continuum of care in serving 500 residents, and is one of Ceca's largest senior living facilities. Ceca will run two separate Goodwin House programs, each with around 400 staff, providing a model for health system operators.
- **Dulles Health & Rehab Center**, located in Herndon, VA, is a unit of Commonwealth Care of Roanoke. Their new building opened in 2016 to provide care to 166 long-term and rehabilitation residents. It emphasizes comfortable care and is designed to build a sense of community among its residents, their families and the supporting staff.

Ceca provides a turnkey caregiver recognition solution to 20 hospitals, nursing, hospice and mental health partners, and underwrites most of the program costs. Employee recognition leads to improved patient care, reduced staff turnover, and program continuity – enabling healthcare communities to fulfill their medical and caregiving missions.

Staff members use their smartphones and other online devices to access Ceca's proprietary platform and nominate co-workers for the Ceca Award. Nominees are posted on web-enabled TVs placed in high traffic areas of the facility, and selected Ceca Award honorees earn a cash award.

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Ceca Foundation is a 501(c)3 private operating foundation, based in Washington DC, which partners with hospitals, nursing and other healthcare communities to recognize their exceptional caregivers. For more information, visit www.cec.foundation.org. Follow us on [Twitter](#) and on [Facebook](#).

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