

# Ceca Foundation

Celebrating Caregivers

*“One person caring about another person represents life’s greatest value.” -Jim Rohn*

Ceca Foundation (pronounced See'-ka) is a 501(c)3 nonprofit that partners with healthcare communities to **recognize and reward** caregivers who go above and beyond in providing exceptional care.

As either a stand-alone program or in conjunction with other employee recognition programs, we help organizations foster a powerful sense of teamwork and community through proven methodologies, state-of-the-art technology, and a user-friendly platform **tailored to skilled nursing, hospice, and other health facilities.**

Ceca believes **all employees** in a healthcare community are caregivers, and all staff members in your organization would be eligible for recognition in your monthly or quarterly award program. Ceca strives to recognize **specific, high-touch acts of care** that have a **direct and positive impact on patients.** Your patients and their families may also participate, and will applaud your caregivers when publicly recognized.



*Ceca’s program offers an array of institutional benefits – lower staff turnover, improved safety and quality of care, and increased patient satisfaction scores.*

Ceca Healthcare Partners enjoy the following benefits:

➤ **Staff-wide engagement and recognition.**

Our unique platform encourages all employees to participate. In addition to the monthly or quarterly Ceca Award Honoree who receives a monetary award, another 25-30% of staff are nominated and publicly recognized over the year.

➤ **Reinforcement of your organization’s objectives.**

Performance metrics support higher employee engagement, improved Net Promoter Scores, and better retention of key staff, increasing teamwork and cohesion for your community.

➤ **Turnkey, independent, and not-for-profit.**

Ceca operates the program and underwrites most funding requirements. The program package includes Ceca’s proprietary software platform, program marketing and operations support, and monetary awards for honorees. This promotes maintenance of employee engagement and recognition efforts, and frees-up your resources for other priorities.

Find out more at [CecaFoundation.org](http://CecaFoundation.org)

If you are looking for a fresh, innovative way to honor your caregivers,  
learn more at [CecaFoundation.org](http://CecaFoundation.org) or call 202-719-8042.

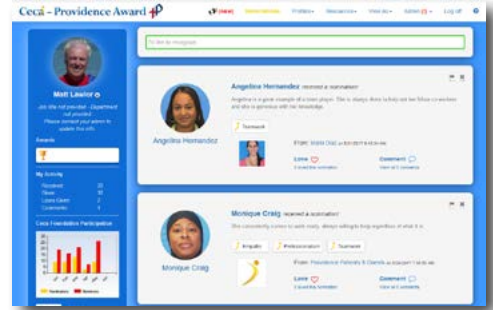
## Ceca's Network for Celebrating Caregivers

More than 35 healthcare partners and growing rapidly.



## How Caregivers Are Recognized

Staff, patients, and families recognize your employees for exceptional acts of care using Ceca's proprietary web-based platform and mobile apps.



## Nominees and Partner Featured on CecaTVs

CecaTVs are located in high-traffic areas of each partner facility and display rotating nominee photos, videos, caregiving tips, motivational quotes, and other engaging content.



## What It Means to Be a Ceca Award Honoree

- Honorees are selected by an independent panel from nominations submitted by staff, patients, and families, increasing award credibility.
- Honorees receive a \$250 monetary prize, and employees who write exceptional nominations are eligible for a \$50 gift card each award period.
- All Ceca Honorees are eligible for annual awards of \$2,500 selected by Ceca's board, from across the Ceca Healthcare Partner Network.

## Program Costs

Skilled nursing and integrated care communities may select either our **Quarterly Award Program (\$2,500/yr.)** or **Monthly Award Program Membership (\$5,500/yr.)**. If you are a multi-facility organization or network, please contact us for details on pricing.

*We believe your caregivers can never get enough recognition.  
Show them they are valued!*

