Ceca Foundation Brings its Caregiver Award Program to Five New Healthcare Communities in Pennsylvania

Innovative Engagement Program Uses Technology to Recognize Healthcare Workers

WASHINGTON, DC, January 13, 2020 – Ceca Foundation, established in 2013 to celebrate caregiver excellence, is launching its innovative Ceca Award program with five additional Providence Place senior living facilities across central Pennsylvania.

"We've enjoyed working with Providence Place in Drums, PA, and are delighted to work with these five additional communities and continue our expansion into Pennsylvania. Success in improving the experience of patients, residents and family members who come to these facilities for care will allow us to accelerate adoption of the Ceca Award program by other care communities across the country," said Nate Hamme, President of Ceca Foundation.

"The Ceca Foundation program brought a lot of positivity and engagement to our team members at the senior living campus. The participation was fantastic and supports our larger mission of creating a caring, collaborative and positive environment for residents and coworkers alike. We are excited to bring this program and spirit to our other five communities soon as well," noted Rick Barley, COO Providence Place Senior Living.

Since the launch of the program in 2014, more than 20,000 nominations have been submitted by peers, residents, patients, and families to recognize those healthcare workers for caregiving excellence. More than 650 individuals have been selected for the Ceca Award. In cooperation with its healthcare facility partners, Ceca operates the program and underwrites most costs for its innovative software and cash awards. It has now partnered with 40 hospitals, nursing, hospice, and mental health facilities in the mid-Atlantic region and Arkansas.

About Ceca Foundation

Ceca Foundation, a 501(c)3 nonprofit based in Washington, D.C. partners with hospitals, nursing, and other healthcare communities to recognize their exceptional caregivers. Ceca seeks to improve the patient experience by publicly recognizing caregivers through its innovative technology platforms (including its software and CecaTV network), support services, and monetary awards. For more information, visit <u>www.CecaFoundation.org</u>. Follow us on <u>Twitter</u> and <u>Facebook</u>. To schedule an interview with one of our award recipients, contact Lori Stewart.

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