

The Ceca Award

A sustainable way to recognize, reward,
and inspire your employees

The Engagement Solution

Ceca Foundation is the premier provider of an innovative person-centric caregiver recognition program that helps care communities drive ***lower staff turnover, higher engagement and improved quality of care.***

We do this by:

- Providing a very affordable, custom-branded, and turnkey peer-to-peer recognition platform customized to caregivers;
- Managing program operations and support to assure quality and year-to-year continuity;
- Promoting broad employee participation with proprietary, easy-to-use technology and monetary awards; and
- Focusing passionately on our nonprofit mission.

Since our founding in 2013, Ceca has recognized over 42,000 exceptional acts of care in partner communities, helping them **achieve their objectives in the client/patient/resident experience, employee engagement, and service excellence.**



Our Inspiration

The Lawlor Family created the Ceca Award in 2013 to honor Matthew's mother, Mary Lawlor (center). They were overwhelmed by the kindness, compassion, and companionship from her caregivers in a long-term care community and wanted to inspire healthcare facilities to honor caregivers who go above and beyond normal duties.

Ceca Foundation

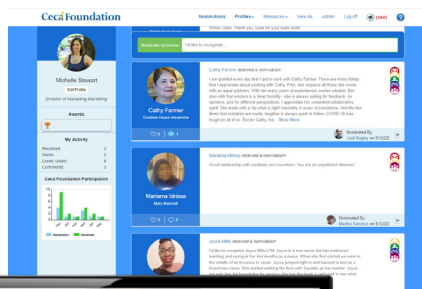
Promoting employee retention through recognition

Learn more at CecaFoundation.org/our-solution

The Program Package

As a nonprofit, Ceca provides unparalleled value for your organization's engagement and retention initiatives. Our full-service solution includes:

- Financial awards for Honorees, inclusive of *all* staff and caregivers
- Ceca's proprietary, web-based recognition platform developed exclusively for the healthcare industry and allowing for patient/resident, guest, and family nominations
- Free mobile smartphone apps for ease of use anywhere, anytime
- CecaTV monitors or custom integration with digital signage throughout your facility to increase public recognition
- Training materials and videos
- Personalized account management
- Customized marketing materials and support



Pricing

The Ceca Award is "tri-brid" funded, with partner fees being double-matched by Ceca directly and other philanthropic support and donations. As a result, you get unparalleled value for your investment. Cash award packages are available on a monthly or quarterly basis as part of our full-service program. Please contact inquiries@cecafoundation.org for a customized proposal.

As a nonprofit, we hold ourselves accountable to the highest standards and are committed to financial transparency. It has earned Ceca Foundation the Platinum Seal from Candid. For more information about our financials, visit our website at CecaFoundation.org.

Platinum
Transparency
2023

Candid.