



**NEWS FOR IMMEDIATE RELEASE**

## **Ceca Foundation Elects Two Hospital Executives to its Board**

*Erwin and Grenaldo Commit Their Expertise to Recognizing Caregivers*

**WASHINGTON, D.C. January 11, 2022** – Ceca Foundation elected Duane L. Erwin and Paul R. Grenaldo to its Board of Directors, effective January 1, 2022.

“We are delighted to have both Duane and Paul join our Board,” said Matthew P. Lawlor, Co-Founder and Executive Chair. “Both are accomplished business leaders with a zeal for compassionate caregiving. Moreover, they understand that an engaged workforce is key to providing patients with an exceptional experience. Their success in leading large healthcare systems makes them ideal additions to Ceca’s Board.”

Duane Erwin is a healthcare system executive with 40 years of multi-disciplinary leadership experience in operational-clinical quality improvement, physician integration, and strategic growth. Erwin recently served as EVP Operations at the 11,000-employee Baptist Health System of Arkansas. After starting his career as an attorney, his interest turned to hospital marketing, then to strategy. He later served as a CEO or COO for five hospitals. “I’ve seen Ceca Foundation up close and in action in several diverse settings,” said Erwin. “While they have innovative technology and generous cash awards for outstanding caregivers, their power stems from their comprehensive services and a passion for Ceca’s charitable mission.”

Paul Grenaldo joins Ceca’s Board offering 35 years of healthcare executive leadership. He recently served as President of Doctors Community Hospital (Lanham, MD), where he led the hospital to consistent profitability and was The Joint Commission’s top performer on key quality core measures for three consecutive years. Previously, he served as Chief Operating Officer of Providence Hospital (Washington, D.C.), a 400-bed hospital with a nationally recognized prenatal care program. “Ceca gets right at the heart of successful caregiving,” asserts Grenaldo. “The Ceca Award Program includes all employees in a healthcare facility – both clinical and supporting workers – who, as a result, feel part of a team focused on a patient or resident.”

Nate S. Hamme, President of Ceca Foundation said, “Paul and Duane are proven leaders who know the value of investing in their team members. Our staff is excited to work with them. Their passion for healthcare and insider perspective on how employee appreciation is critical in engaging and retaining workers will be a tremendous asset.”

### **About Ceca Foundation**

Ceca Foundation is a 501(c)3 nonprofit based in Washington, D.C., which partners with healthcare communities nationally of all sizes to recognize their exceptional caregivers. Ultimately, Ceca’s mission is to improve the patient experience by providing a highly affordable, turnkey recognition solution tailored to healthcare providers, using its innovative software, network and managed services, and cash awards. Founded by Matthew and Rosemary Lawlor in 2013, Ceca has publicly recognized nearly 35,000 exceptional acts of care and over 1,000 caregivers who have received a Ceca Award. For more information, [watch a brief introductory video](#) and follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

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