



NEWS FOR IMMEDIATE RELEASE

Ceca Foundation Elects O’Connell to Board of Directors

Nonprofit Executive Translates Experience into Recognizing Caregivers

WASHINGTON, D.C. October 12, 2022 – Ceca Foundation elected C. Lynn O’Connell to its Board of Directors, effective October 3, 2022.

O’Connell is an accomplished and visionary executive director with over 20 years of success leading social entrepreneurship initiatives and driving nonprofits to the next level of growth and long-term sustainability. She is a seasoned nonprofit leader with extensive experience in administration, fundraising, and program management, and most recently served as Executive Director of Computer CORE, a nonprofit that helps low-income adults develop life skills and technology proficiency. She also has an intimate understanding of working with caregivers in the healthcare industry, having previously served as Executive Director at the Physician Assistant Foundation and as Vice President at Americans for Medical Progress Educational Foundation.

“We are thrilled to have Lynn O’Connell join the Board,” said Matthew P. Lawlor, Co-Founder of Ceca Foundation and Board Chair. “She is an accomplished business leader with a passion for nonprofits. Her experience with workforce development and fundraising makes her a needed voice and fantastic complement to Ceca’s talented Board.”

“I’m honored to join the Ceca Board,” stated O’Connell. “I am particularly impressed by their nine-year track record recognizing caregivers, both clinical and support staff for the caregiving parts of their jobs. It takes teamwork to build trust and inclusion in a healthcare facility.”

O’Connell is currently appointed a Fulbright Specialist, leveraging her expertise in public administration, civil society, and immigration, and she previously served as a U.S. Diplomat. She earned her Master of Arts in Philanthropy from Indiana University-Purdue University Indianapolis, an Executive Certificate in Nonprofit Leadership from Duke University, and a Bachelor of Arts in Communications from Lipscomb University.

About Ceca Foundation

Ceca Foundation is a 501(c)3 nonprofit based in Washington, D.C., which partners with healthcare communities of all sizes nationally to recognize their exceptional caregivers. Ultimately, Ceca's mission is to improve the patient experience by providing a highly affordable, turnkey recognition solution tailored to healthcare providers, using its innovative software, network and managed services, and cash awards. Founded by Matthew and Rosemary Lawlor in 2013, Ceca has publicly recognized over 35,000 exceptional acts of care and 1,000 caregivers who have received a Ceca Award. For more information, [watch a brief introductory video](#) and follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

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