

Association Partnership Opportunity

Celebrate. Engage. Retain

Ceca is a national nonprofit that honors exceptional care workers. We collaborate with care providers around the country to recognize the valuable contributions of their team members through our award-winning platform and recognition model that boosts employee engagement, reduces turnover, and improves care quality—with proven results.



Why Partner with Ceca?

We partner with mission-based membership associations on state and national awards programs, provide valuable education on workforce development topics, help the industry tell its inspiring stories, and deploy the Ceca platform in care communities to help providers achieve operational and clinical excellence. Ceca adds real value for your members—backed by metrics that matter!

ADVOCACY + VISIBILITY

- Spotlight standout providers and staff through newsletters, social media, and events
- Highlight success stories at the statehouse and beyond
- Align with and advance AHCA Quality Award goals
- Champion the caregiving workforce with real stories and impact year-round

RECOGNITION + AWARDS

- Enhance recognition of care workers at your conferences and events
- Give members year-round access to Ceca's platform
- Increase eligibility for national-level quality and care worker recognition and awards

WORKFORCE EDUCATION

- CEU-accredited trainings on retention, engagement, and recognition
- Custom education sessions for your members (NAB, SHRM)
- Thought leadership and consulting on building a culture of gratitude

MEMBER VALUE-ADD

- Deep discounts on Ceca's retention and engagement program
- Proven and practical workforce support for your members

LET'S CONNECT

Contact us at inquiries@cecafoundation.org to explore packages and partnership options tailored to your Association.