Celebrating caregivers

National Awards Initiative

Embark on a National Award Partnership with Ceca

We know care workers provide critical services in the most challenging conditions and that they are worthy of honoring. It's why we continue to grow Ceca's National Awards Initiative, a mission-driven effort to recognize, reward and celebrate America's care force through inspirational storytelling that highlights the invaluable contributions from workers across the continuum of care.

Elevate your employee recognition strategy with a prestigious National Ceca Award Partnership through our Foundation. Designed to celebrate exceptional caregivers across your network, these co-branded award packages combine meaningful recognition, national visibility, and year-round engagement tools that strengthen culture, retention, and pride across your organization.

National Award Package $15,000

Honor extraordinary caregivers in your network all year long and then top it off with a dedicated annual award at the network and national level. This package includes a professionally managed award experience by Ceca, complete with both a virtual and in-community celebration, branded recognition materials, and national exposure.

- One (1) Dedicated National Ceca Award for your Network that comes with $2,500 check handled by Ceca Foundation, novelty check and engraved acrylic award trophy
- In-person award celebration in the award recipient care community or another location of your choosing
- 1-Year License to the Ceca Award Platform for your organization's entire network of locations with built-in features like reporting, dashboards, reminders, etc. to collect recognition for your staff year-round
- Logo placed on all award collateral (such as large printed banners) and in communications (including social media and press releases) for the National Ceca Awards
- Your National Award Recipient featured in Ceca communications
- Custom press release when your National Ceca Award recipient is announced
- Two-Minute Dedicated Message during the Virtual National Ceca Award Celebration
- Access to ongoing on-demand education courses with some CEUs available
- Company logo, blurb and link placed on Ceca website year-round

Learn more by contacting Michelle Stewart at mstewart@cecafoundation.org or 202-804-4275.

National Award PLUS Package $25,000

Take your recognition program even further with monthly awards throughout the year and two dedicated National Ceca Awards for your network, each featuring a $2,500 cash prize, along with expanded branding, education, and consulting opportunities.

All of the above package benefits PLUS…

- A Monthly Ceca Award with a cash prize of $250 given to a deserving caregiver from across your network, decided by a selection panel comprised of Ceca and your representatives
- One (1) Additional National Ceca Award of $2,500 in an award category of your choosing (ex. Nurse or CNA of the Year Award, Lifetime Achievement Award, etc.)
- Two (2) 60-minute consulting or education sessions with Ceca or our national consulting partners with topics TBD
- Access to select on-demand education courses with CEUs available for some courses
- Custom Webinar to Healthcare Leadership with an approved topic of your choosing
- Opportunities for Co-branded state or national association presentation with Ceca on recruitment, retention, recognition and best practices

Both packages provide a powerful opportunity to publicly celebrate the caregivers in your employ who make an extraordinary impact every day while positioning your organization as a leader in employee recognition and creating a culture of gratitude in the workplace.









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